



ABOUT THE EVENT

Join us for the inaugural WIM Regional event tailored for the Midwest, uniting women from Iowa, Nebraska, South Dakota, Minnesota, Wisconsin, Illinois, and Missouri. Over a day and a half, immerse yourself in networking, interactive panels with policymakers, and invigorating discussions celebrating the achievements of women in both trucking and government. Dive into pressing industry topics such as environmental concerns, tort reform, predatory towing, and talent retention strategies. This isn't your typical sit-and-listen event; instead, we invite you to engage, connect, and forge meaningful relationships as you navigate the dynamic space around you.

ABOUT WOMEN IN MOTION

Women In Motion's mission is to provide a supportive platform for women in the transportation industry, fostering open discussions about shared experiences. Through meaningful networking opportunities, our community seeks to empower women and drive transformative change, leveraging the strength of ATA's advocacy efforts to create a more inclusive and impactful industry for all.

WIM's diverse membership includes women and their allies in the transportation industry, spanning various roles nationwide—from truck drivers to HR professionals and from technicians to CEOs. This group unites under WIM's banner with the common objectives of advocating for women's issues, eliminating barriers to their success, engaging in impactful programs and life-changing mentorships, and finding community within the industry. By interfacing with decision-makers and policy shapers, they strive to convey the importance of inclusivity, aiming to leave an enduring mark on the transportation industry through their collective efforts.

Trucking.org/WomenInMotion

@wim_ata /company/ata-wim/

SYMPOSIUM

CENTRAL MIDWEST

Des Moines, IA
Hilton Des Moines Downtown

Registration Fee:

WIM members \$50

Non-WIM members \$150

To register and secure your hotel room:

<https://www.trucking.org/2024-wim-symposium-central-midwest>



Working Schedule:

AUGUST 14

6:00 p.m. – 8:00 p.m.

Opening Reception Sponsored by IMTA

AUGUST 15

9:00 a.m. – 10:00 a.m.

Breakfast

10:30 a.m. – 11:30 a.m.

Increasing Your Influence through Powerful Communication with Meg Bucaro

11:30 a.m. – 1:30 p.m.

Lunch Discussion on Today's Hottest Legal Topics with Attorneys General

1:45 p.m. – 3:00 p.m.

Situation Room Table Topic Discussions

3:30 p.m.

Closing Session

Confirmed Speakers:



Brenda Neville

President & CEO, Iowa Motor Truck Association



Meg Bucaro

Keynote Speaker, Author, Communication Strategist