## **HIGHWAY TO YOUR FUTURE**

The trucking industry is always looking for exceptional talent. With your participation in ATA's Trucking U, you will receive information on ATA members that you will meet during your visit to ATA's Management Conference & Exhibition, including job and internship opportunities all over the country. Each company will provide unique information about their company as well as locations in which they are hiring. The list will include direct contact information, giving you prime access to available jobs.

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For more information, contact Meredith Soule at <a href="mailto:msoule@trucking.org">msoule@trucking.org</a>



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### ABOUT ATA'S TRUCKING U

ATA's Trucking U is a dynamic, educational program for students at top business schools & universities around the country. It exposes students to careers in trucking through networking opportunities at American Trucking Associations' MCE and mentorship by future leaders in the industry. The program is focused on building connections that will help address key industry concerns, like supply chain issues and workforce shortages, and solve the problems of the future.

I had an incredible networking experience participating in ATA's Trucking U! Overall, I had the best opportunity to network while exploring the exhibit hall. Everyone that I stopped and talked to was so friendly, especially towards the students and seeing that we had an interest in the industry."

Zoe Graves Global Supply Chain Management Wayne State University



**Tour the MCE Exhibit Hall** featuring the trucking industry's latest technology and service offerings



**Network** with motor carrier executives, trucking industry officials, policymakers and other potential future employers



**Learn Trucking 101** from trucking CEOs, executive and company owners, and industry supplier executives



**Experience** ATA policy committee meetings and education sessions on important industry topics



**Meet** ATA leadership officers, staff experts, professional truck drivers and LEAD ATA emerging industry leaders



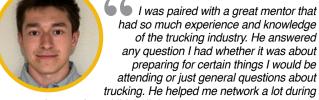
Attend keynote speaker sessions including the ATA President's Address, panel discussions with leading CEOs, and other marquee events



**Speak to industry insiders** at the ATA Grand Opening Reception, Sunday Luncheon, and Sponsorship Dinner



Be mentored by a trucking industry leader that will prepare and guide you through MCE for an exclusive insider experience



our time on the exhibit hall due to the numerous connections he possessed with other companies. He made sure to let me know to reach out to him after the event if I ever had any more questions which was awesome to hear. Overall, I had a great time at MCE because he made sure I benefited as much as possible from the program."

> Jacob Mehler Business Administration Management San Diego State University



# TRUCKING'S "CAN'T MISS" EVENT



October 12-15, 2024 • Nashville, TN

Music City Center

http://mce.trucking.org

The American Trucking Associations (ATA) Management Conference & Exhibition (MCE) brings together trucking executives from across the country for the one can't-miss event of the year that highlights economic, regulatory, and business trends focused on driving the success of fleets today and in the future.

## Every year nearly 3,000 of trucking's top decision-makers come to MCE for:

- Policy discussions
- Networking opportunities
- Educational sessions
- Interactive exhibits

The ATA MCE exhibit hall features over 200 companies from our industry's top manufacturers and suppliers showcasing their latest products.



My takeaway from participating in ATA's Trucking U is that the trucking business is where you should strive to be. The opportunities are endless and there are many paths that one can take to explore more



about the industry to broaden their experience. After attending MCE I feel much more compelled to pursue a career in the industry simply because I was able to see first-hand how important the field is to so many people and how crucial it is to be a part of a community so inviting. Participating in ATA's Trucking U made it easy to see myself one day working alongside these industry executives and contributing to the ongoing success of the trucking and transportation environment."

Jaclyn Chamberlain Supply Chain Management University of Rhode Island