

Intermodal Motor Carriers Sponsorship



ATA is thrilled to unveil our newest show truck highlighting the intermodal sector. Get ready for an exciting journey as we travel the country, spreading awareness about the crucial role of intermodal motor carriers in bringing the world to your door. This new addition will enable us to further educate the public about the indispensable role of truck drivers, their commitment to safety, and how intermodal carriers play an integral part of our lives.

For questions regarding sponsorship, contact
 Brittany Green, Director of Industry Affairs
 at bgreen@trucking.org / 703-838-1945.

SPONSOR BENEFITS	PREMIER 100,000	DIAMOND \$50,000	PLATINUM \$25,000	GOLD \$10,000
Logo appear on wrap of the truck	✓	✓	✓	✓
Tagged in social media post regarding IMC truck	✓	✓	✓	✓
Opportunity to have product on truck, if applicable	✓	✓	✓	
Reports sent monthly on location of truck	✓	✓		
2 personal tagged post on social media	✓	✓		
Included in press releases regarding the truck	✓			
Priority event requests	✓			

SPONSORSHIP FORM



AMERICAN
TRUCKING
ASSOCIATIONS

PROGRAM (select one):

Must be an ATA member to sponsor. If you have any questions about membership, please reach out to Brittany Green, at bgreen@trucking.org.

PRIMIER \$100,000

PLATINUM \$25,000

DIAMOND \$50,000

GOLD \$10,000

SPONSORSHIP LEVEL (if known) _____

Company Name _____

Primary Contact (for this sponsorship/support) _____

Assistant Contact (if applicable) _____

Email Assistant Email (if applicable) _____

Address _____

City _____ State _____ Zip _____

Direct Telephone Number _____

PAYMENT INFORMATION

Invoice Me Check Enclosed (payable to American Trucking Associations)

Visa Mastercard AMEX

Credit Card # _____ Expiration Date _____

Cardholder Name _____

Signature _____

REMITTANCE INFORMATION

Mail Checks to: ATTN: ATA Finance | 80 M Street SE Suite 800 | Washington, DC 20003

To submit this form via email, or if you have questions, contact Brittany Green, Director of Industry Affairs at bgreen@trucking.org / 703-838-1945.