

CORPORATE SPONSORS



WIM CORPORATE SPONSORS

All sponsorship benefits listed below are for 1 year, starting January 1, 2024.

\$25,000 - Bronze

- Listed as sponsor on corporate sponsorship page
 - Listed as bronze sponsor at WIM related events MYMS and MCE
 - Sponsor ribbon for employees who attend MYMS and MCE
 - Ability to use the “Corporate Sponsor of WIM” logo
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\$50,000 - Silver

- Logo listed on corporate sponsorship page
 - Logo shown as silver sponsor at WIM related events MYMS and MCE
 - Listed as a premier sponsor with premier benefits for one initiative (i.e. WIM Educates, Let’s Celebrate, Speakers Bureau, ‘See, Believe’ Become, Mentorship Program, EmpowerMENT, Independent Contractors Spotlight Booklet, etc.)
 - Sponsor ribbon for employees who attend MYMS and MCE
 - Ability to use the “Corporate Sponsor of WIM” logo
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\$75,000 - Gold

- Linked logo on corporate sponsorship page
 - Logo shown as gold sponsor at WIM related events MYMS and MCE
 - Listed as a premier sponsor with premier benefits for two initiatives (i.e. WIM Educates, Let’s Celebrate, Speakers Bureau, ‘See, Believe’ Become, Mentorship Program, EmpowerMENT, Independent Contractors Spotlight Booklet, etc.)
 - Sponsor ribbon for employees who attend MYMS and MCE
 - Ability to use the “Corporate Sponsor of WIM” logo
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\$100,000 - Diamond

- Linked logo and 1 sentence statement listed on corporate sponsorship page
 - Logo shown as diamond sponsor at WIM related events MYMS and MCE
 - Listed as a premier sponsor with premier benefits for 4 initiatives (i.e. WIM Educates, Let’s Celebrate, Speakers Bureau, ‘See, Believe’ Become, Mentorship Program, EmpowerMENT, Independent Contractors Spotlight Booklet, etc.)
 - Sponsor ribbon for employees who attend MYMS and MCE
 - All members receive a 50% discount to WIM events
 - Ability to use the “Corporate Sponsor of WIM” logo
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Premier benefits include: logo to appear on all WIM program materials (pre, onsite, and post). tagged in all social media posts highlighting the program, two posts thanking sponsor for their support, included in any press release pertaining to the program.

SPONSORSHIP FORM



All sponsorship benefits listed below are for 1 year, starting January 1, 2024. Sponsorship benefits begin once payment is received.

Please send high resolution logo (vector file preferred) to Brittany at bgreen@trucking.org.

PROGRAM (select one):

WIM Corporate Sponsor

WIM Mentorship

WIM Webinar

WIM Let's Celebrate

WIM See, Believe, Become

SPONSORSHIP LEVEL (if known) _____

Company Name _____

Primary Contact (for this sponsorship/support) _____

Assistant Contact (if applicable) _____

EmailAssistant Email (if applicable) _____

Address _____

City _____ State _____ Zip _____

Direct Telephone Number _____

PAYMENT INFORMATION

Invoice Me Check Enclosed (payable to American Trucking Associations)

Visa Mastercard AMEX

Credit Card # _____ Expiration Date _____

Cardholder Name _____

Signature _____

REMITTANCE INFORMATION

Mail Checks to: ATTN: ATA Finance | 80 M Street SE Suite 800 | Washington, DC 20003

To submit this form via email, or if you have questions, contact Brittany Green, Director of Industry Affairs at bgreen@trucking.org / 703-838-1945.