Joining the Team

Want to make a difference? As a Captain you will give speeches at driver safety meetings, safety banquets, truck driving championships and other industry events to reach out to colleagues and share pride in the trucking industry. As a Captain you can share your enthusiasm with fellow professional drivers to help them better understand and express how integral their role is in delivering life’s essentials. And you will work to make the public aware of the safety, professionalism and essentiality within the trucking industry.

To be nominated to serve as an America’s Road Team Captain, a driver must be employed as either a company driver for an ATA member motor carrier or as an owner-operator leased to an ATA member. Each nominee should have an excellent safety record and should demonstrate an ability to communicate his or her commitment to safety, courtesy and professionalism.

Every two years, finalists are brought to ATA headquarters in Arlington, VA to compete in a selection process which includes a personal interview, a prepared speech and a mock media interview. Being selected as an America’s Road Team Captain is not only one of the highest honors in the trucking industry; it is also an opportunity to save lives on America’s highways. Applications are currently available for the 2022-2023 Team.

For more information on how you can become involved:
American Trucking Associations
80 M St. SE, Suite 800, Washington, DC 20003
(703) 838-1836 • www.americasroadteam.com

Facebook: AmericasRoadTeam
Twitter: @AmericaRoadTeam
LinkedIn: user/AmericasRoadTeam
ATA America’s Road Team

For over two decades the trucking industry has selected elite million mile accident-free drivers and asked them to serve as spokespeople for the industry. These professional truck drivers, known as the America’s Road Team, are defined by their superior driving skills, remarkable safety records and a strong desire to spread the word about highway safety.

While maintaining their jobs as full-time professional drivers, America’s Road Team Captains travel the country speaking on behalf of the trucking industry to the community, news media and public officials. The Captains address transportation and safety issues, promote the industry’s image and educate the public on how essential trucking is to deliver the things we use everyday.

The America’s Road Team, sponsored by Volvo Trucks North America, also advocates safety to those within the industry at terminals, facilities and truck stops. They speak with fellow drivers, driver training students and corporate safety officers. The Captains also have the opportunity to present trucking and safety issues before our public officials at the national, state and local levels.

Safety, dedication, education, professionalism, pride and teamwork all describe the America’s Road Team. America’s Road Team Captains have a passion for safety – using their experience as million mile accident-free drivers to educate the public, media and lawmakers. From press conferences, to community events, to meeting with public officials – Road Team Captains advocate safety everywhere.

In addition to safety, America’s Road Team Captains represent the professionalism of dedicated truck drivers around the country. The trucking industry is vital to the nation, and professional truck drivers deliver the goods that stock grocery store shelves with food, bring clothing in the winter and medical supplies to hospitals. The America’s Road Team represents America’s 3.5 million professional drivers and serves as an example of the professional dedication and teamwork needed to deliver America’s freight safely and on time.

Safety, professionalism and essentiality are all invariably linked. By interacting with the motoring public to make our highways safer and educating them on the importance of the trucking industry, public perception of the trucking industry improves. And by talking to fellow drivers about the importance of a commitment to safety and pride in the industry, driver commitment to the industry improves.

The Mission

The America’s Road Team is a national public outreach program led by a small group of professional truck drivers who share superior driving skills, remarkable safety records and a strong desire to spread the word about safety on the highway.

America’s Road Team Captain speaks at a press event at the White House