



Mentor/Mentee Women in Motion (WIM)

Sponsorship Opportunities

By sponsoring our mentorship program, you'll have the opportunity to support and guide young talent as they navigate their career journeys. Your sponsorship will help us provide valuable mentorship opportunities, networking events, and professional development resources to our mentees. As a sponsor, you'll showcase your commitment to fostering talent, and contribute to the growth and success of the next generation.

Join us in shaping the future of our industry and invest in the leaders of tomorrow.

For questions about sponsoring the WIM Mentor/Mentee program, contact Brittany Green, Director of Industry Affairs at bgreen@trucking.org.

SPONSOR BENEFITS	PREMIER \$20,000	SUPPORTER \$10,000
Welcome introduction at the WIM Mentor/Mentee Mixer at MCE in Austin	✓	
Round trip flight, car transportation and one night stay at MCE Host Hotel for your company's 3 mentees to attend the WIM Mentor/Mentee Mixer	✓	
Logo recognition on WIM program website (with link to company homepage)	✓	
Logo recognition at WIM Mentor/Mentee Mixer Event at MCE	✓	
Logo recognition on all promotions for mentees	✓	✓
Round trip flight, car transportation and one night stay at MCE Host Hotel for your company's 2 mentees to attend the WIM Mentor/Mentee Mixer		✓
Logo recognition on WIM program website		✓



Let's Celebrate Women in Motion (WIM)

Sponsorship Opportunities

Join us in celebrating the achievements of phenomenal women in the trucking industry. Your sponsorship will help us recognize and honor the outstanding accomplishments of women who are making a difference in the trucking industry. As a sponsor, you'll gain exposure through our social media platforms and be associated with a positive and empowering campaign. Don't miss this chance to show your support and be part of a movement that promotes diversity and inclusion in our amazing industry.

For questions about sponsoring WIM's Let's Celebrate please contact
Brittany Green, Director of Industry Affairs at bgreen@trucking.org.

SPONSOR BENEFITS	PREMIER \$10,000	SUPPORTER \$5,000
Feature 3 women from your company on our main social media account. One per month for 3 months.	✓	
Feature 1 women in ATA's Transport Topics	✓	
Logo recognition on WIM website (with link to company homepage) and graphics*	✓	
Company is tagged in every social media post for 3 months	✓	✓
Feature 1 women from your company on our main social media account		✓
Logo recognition on WIM website and graphics*		✓

*for the entire year

SPONSORSHIP



MENTOR/MENTEE SPONSORSHIP

LET'S CELEBRATE SPONSORSHIP

Premier \$20,000

Premier \$10,000

Supporter \$10,000

Supporter \$5,000

Company Name _____

Primary Contact (for this sponsorship/support) _____

Assistant Contact (if applicable) _____

Email/Assistant Email (if applicable) _____

Address _____

City _____ State _____ Zip _____

Direct Telephone Number _____

PAYMENT INFORMATION

Check Enclosed (payable to American Trucking Associations)

Visa Mastercard AMEX

Credit Card # _____ Expiration Date _____

Cardholder Name _____ CVV# _____

Signature _____

REMITTANCE INFORMATION

Mail Checks to: ATTN: ATA Finance | 80 M Street SE Suite 800 | Washington, DC 20003

To submit this form via email, or if you have questions, contact Brittany Green at bgreen@trucking.org
or (703) 838-1945