

2024 2025 NOMINATIONS

**Do You Have Pride in Trucking?
Are You the Best of the Best?**

2022-2023 America's Road Team:

522 ▶ years combined driving experience

44 ▶ million accident-free miles

100% ▶ dedication and industry pride

AMERICAN TRUCKING ASSOCIATIONS

**AMERICA'S
ROADTEAM**



SAFETY IS OUR DRIVING CONCERNSM

V O L V O





Improving Highway Safety – One Mile at a Time.



Since 1986, the American Trucking Associations' (ATA) premier outreach programs have educated the national public about highway safety and the trucking industry at large. For nearly 37 years, the America's Road Team and Share the Road programs have traveled far and wide to disseminate these messages and to actively transform public opinions about a highly valuable and respectable American industry. Reaching millions of people each year in print and in person, America's Road Team Captains daily provide life-saving knowledge that changes driving behaviors and public perceptions, nationwide.

ATA is currently searching for professional truck drivers who are willing to spend time away from the cab of the truck to serve on the 2024-2025 America's Road Team. As Road Team Captains, these drivers will take a few days each month to meet with the motoring public, the news media, students, transportation officials, community, and business leaders and law makers to tell our industry's story.

America's Road Team Captains appear at a wide range of events to reinforce the trucking industry's commitment to safety, sustainability and professionalism, and to show our essentiality to the American economy and communities throughout the country.

To nominate a professional truck driver, please carefully read the eligibility requirements and fill out the attached nomination form.

Return completed form to:

American Trucking Associations
80 M Street SE, Suite 800
Washington, DC 20003
Attn: Industry Affairs

Phone: (703) 838-1836



**Nominations must be received
no later than September 5, 2023**

The finalists for the 2024-2025 Team will be announced on October 27, 2023.

**Paperwork: Certificate of Qualification (ATA Form); Certificate of Load Securement Training (ATA Form); Contract Establishing Co-Ownership of Drug and Alcohol Testing Program (ATA Form); Certificate of Participation in a Drug and Alcohol Testing Program (ATA Form); U.S. Department of Transportation Drug and Alcohol Testing MIS Data Collection Form for previous year; Annual Drug and Alcohol Laboratory Summaries for previous year; Certificate of Completion of Reasonable Suspicion Training for immediate supervisor of driver (ATA Form); Receipt for Drug and Alcohol Information Packet (ATA Form); Copy of Current Medical Certificate, Copy of the Finalists' Commercial Driver's License, and a copy of the Finalists' MVR.*

NOTE: Each candidate is eligible to compete for two consecutive selections as an America's Road Team Captain. The candidate would then sit out during the third selection.

ATA's national public outreach campaigns are funded through generous contributions from our sponsors. America's Road Team Sponsor is Volvo Trucks. Interstate One, ATA's Classroom on Wheels, is supported by L3Harris, Omnitracs, TA-Petro, and U.S. Bank. The Share the Road program is sponsored by Mack Trucks, Inc., and supported by Bendix, Goodyear Tire Company, Great Dane Trailers, Hendrickson International, Omnitracs, Premiere Trailer Leasing, Pre-Pass, Shell Lubricants, and TA-Petro. The Workforce Heroes program is sponsored by Mack Trucks, Inc. and Utility Trailer Manufacturing Company, and supported by Omnitracs and TA-Petro.

Eligibility

1. Candidates must be currently employed as full-time truck drivers, either as company drivers or independent owner-operators. Candidates must drive at least 80 hours in each four-week period.
2. Candidates must have an outstanding safety record. A minimum three years accident free is recommended.
3. Candidates must be able to clearly and convincingly communicate their commitment to safety and professionalism.
4. Candidates, if selected, must be willing to spend up to two to five days each month representing our industry.
5. The nominating company must be a full dues paying member of ATA.
6. The nominator must either be a motor carrier executive with the authority to commit his or hers company's support of the program, or a self-sponsored owner-operator. The nominator should also confirm – before returning the application – that the candidate is willing to participate in the program.
7. ATA will pay all travel expenses associated with ATA arranged Road Team appearances. The nominating company must be willing to continue to pay full salary and provide benefits to the driver. This would include time spent traveling for and representing ATA.
8. An independent owner-operator who is a dues paying member of ATA may act as both a nominating company and candidate. ATA will pay all travel costs, but will not be responsible for compensating a self-sponsored owner-operator for lost profits while traveling for America's Road Team.
9. After the individual is nominated, it is the nominator's responsibility to immediately notify ATA if the candidate becomes ineligible at any time during the selection process. The company must also let ATA know if the driver leaves their company.
10. A candidate and nominator/company must be prepared, if selected as a finalist, to provide a copy of the paperwork to ATA prior to traveling to ATA headquarters for the selection process. This paperwork, which will be shipped to all finalists, is mandatory for consideration to become an America's Road Team Captain.

Nomination Form

(The following required information should be provided and verified by the nominator.)



Candidate

Name _____
Home Address _____
City, State, Zip _____
Cell Phone _____
Home Phone _____
Male Female Date of Birth _____
Email _____

Nominator

Name _____
Title _____
Employer _____
Business Address _____
Business Phone _____ Business Fax _____
Email _____
Cell Phone _____

Candidate Profile

Candidate's Employer _____
Local Business Address (Terminal) _____
(No P.O. Boxes please)
Business Phone _____ Business Fax _____
Candidate's immediate supervisor or primary terminal contact _____ Title _____
Phone _____ Fax _____ Email _____
Type of Carrier: Truckload LTL Hazmat Private fleet Bulk Auto Mover, Other: _____
If multiple-type carrier, what division does candidate haul for? _____
Describe candidate's typical route (i.e. Chicago to Omaha) _____
Describe the candidate's driving assignment (city, relay, over-the-road) _____
What commodities does candidate typically carry? (examples: general freight, produce, petroleum, etc.) _____
Is the candidate an owner-operator? Yes No
How many years has the candidate been a professional truck driver? _____ How many years with current employer? _____
How many miles has the candidate accumulated in his/her career? _____ How many accident-free? _____
Has the candidate ever been involved in an accident—either preventable or non-preventable—while driving a truck? Yes No
If yes, describe each accident on a separate sheet of paper making sure to include:

- the date of occurrence
- the circumstances
- whether the accident was ruled preventable or non-preventable

If candidate has been involved in a PREVENTABLE accident, how many miles has he/she accumulated since the last PREVENTABLE accident? (please note date of last accident) _____
Please list on a separate sheet any moving violations charged to the candidate while driving a commercial vehicle or personal automobile.

Note: Please limit nomination packet to one folder or binder.

Candidate's Industry Activity

Please list any industry-related honors or awards, including company awards, the candidate has received. (examples: truck driving championships, million-mile safe driving award, 10-year safe driving award, etc.).

Please describe the candidate's involvement in company or industry-related programs such as new driver training, safety instruction, accident review board, etc.

Please describe candidate's typical work day.

Is candidate an active Trucker Buddy member? Yes No

Is candidate a Military Veteran? Yes No

Is candidate trained in human trafficking awareness by Truckers
Against Trafficking, the candidate's company, or any other group? Yes No

Candidate's Community Service

Please list any community service activities such as leadership in Boy Scouts, Girl Scouts, Special Olympics, Little League, etc.

Please list any affiliation with civic groups such as Rotary, Optimists, Fraternal Lodges or similar organizations.

Please briefly mention any additional hobbies or interests.

Please list any previous speaking experience or media training (including presentations at company or industry functions.)

Please Include



Candidate's Statement:

On a separate sheet of paper tell us, in your own words, why you would like to represent the trucking industry as a member of America's Road Team. Include your thoughts on the importance of safety and the role trucking plays in day-to-day life.

Nominator's Statement:

On a separate sheet of paper tell us, in your own words, why you think the candidate would make a good representative for America's Road Team. Does he/she have good communication skills? Does he/she work well with people? Does he/she demonstrate a concern for the trucking industry's image? How?

Photo:

A CURRENT PHOTOGRAPH OF THE CANDIDATE IS REQUIRED ON USB FLASH DRIVE (only this format will be considered/no emails accepted). In addition, it is helpful to send supporting materials, such as testimonials. Please limit nomination packet to one folder or binder.

Video:

- Length: 3 minutes
- Format: USB Flash Drive
- Special consideration for originality of presentation
- Incorporate speaking ability into video

Please address these topics in your video

1. Importance of Safety
2. Importance of Image of the Industry
3. Essentiality of the Industry

Important Dates

Nomination Deadline:

September 5, 2023

Finalists Selected:

October 27, 2023

Check out the official America's Road Team website and social media accounts to learn more about America's Road Team, see pictures from America's Road Team events, and learn more about our message of safety, professionalism, and essentiality.

www.trucking.org



[@AmericaRoadTeam](https://twitter.com/AmericaRoadTeam)



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[/user/AmericasRoadTeam](https://www.youtube.com/user/AmericasRoadTeam)