



**Shannon Newton**  
**President**  
**Arkansas Trucking Associations**

As president of the Arkansas Trucking Association, the trade organization that promotes the health of the trucking industry in the state, Shannon Newton works to advance the industry's image, efficiency, competitiveness, and profitability for over 300 ATA member companies.

ATA has consistently been nationally recognized as a trailblazer in industry advocacy under Newton's leadership. In 2015, she earned the American Trucking Associations Advocacy Award, and in 2017, she was honored with the Mike Russell Image Award for the association's efforts to improve the public image of the trucking.

In 2015, she was appointed to Governor Hutchinson's Working Group on Highway Funding to provide solutions to the state infrastructure funding shortfalls. As a representative of trucking, a major stakeholder in strong, safe highways, she also serves on the board of the Good Roads Foundation.

Her other professional roles include chair of the Trucking Associations Insurance Council, member of the Arkansas Society of Association Executives and Arkansas Society of Professional Lobbyists, and board of directors' treasurer for Project Zero, a non-profit organization raising awareness on adoption in the state.

Newton's recent media accolades include being inducted in the Arkansas Business' 40 Under 40 Class of 2016 and being named in the 2016 list of "Women to Watch" by Arkansas Soiree'. She has contributed written and on-air commentary Arkansas Money & Politics, Arkansas Business, and Talk Business & Politics. She is also the executive editor of the award-winning magazine Arkansas Trucking Report.

Newton was born and raised in Arkansas, graduating from the University of Central Arkansas with degrees in accounting and computer information systems. She now lives in Bryant with her husband and two children.