**DRAFT PRESS RELEASE – *Sample A***

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| FOR IMMEDIATE RELEASE | Contact: NAME |
| September XX, 2021 | EMAIL/PHONE NUMBER |

**STATE ASSN/COMPANY Recognizes Drivers during 2021 National Truck Driver Appreciation Week**

**City, State —** Today, STATE ASSOCIATION/COMPANY, along with American Trucking Associations and the entire trucking industry is beginning a weeklong celebration of the millions of professional truck drivers who deliver America’s freight safely and securely every day.

“Our nation’s professional truck drivers deliver for America in the most important ways, and they are deserving of our praise, recognition, and appreciation,” said NAME, TITLE, of ORGANIZATION. “We’re proud to work in an industry filled with so many honorable people, none more so than the American truck driver. We are thrilled to have an opportunity to recognize their hard work and dedication during this year’s National Truck Driver Appreciation Week.”

Celebrated annually, this year’s National Truck Driver Appreciation Week runs from September 12-18, 2020 and takes on a special meaning due to the heroic role truck drivers took on during the COVID-19 pandemic. Professional truck drivers stepped up when they were needed most and have kept the economy on its feet despite facing unprecedented obstacles.

[ORGANIZATION] is marking the week with a number of events including: [INSERT EVENTS].

There are more than 3.6 million professional truck drivers nationwide, including [NUMBER] in [STATE] [or WORKING FOR COMPANY] – delivering the essential goods our families rely on – from food to fuel to medicine to clothing. The hard-working men and women behind the wheel safely transport over 10 billion tons of goods and products every year, which accounts for 70% of America’s total annual freight. 80% of U.S. communities depend solely on trucking to deliver goods.

This year, [ORGANIZATION] asks you to join them and ATA in recognizing the significant contributions our professional truck drivers make to our lives. Their efforts contribute greatly to our quality of life and truly move America forward.

To learn more about how essential the trucking industry is, and for more information on NTDAW 2021, please visit [www.ntdaw.org](http://www.ntdaw.org).

**ABOUT ORGANIZATION OR COMPANY BLURB**

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