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SHARE THE ROAD



American Trucking Associations
950 N. Glebe Road, Suite 210
Arlington, VA 22203
www.atastr.org
703.838.1836



SHARE THE ROAD



A PARTNERSHIP FOR HIGHWAY SAFETY

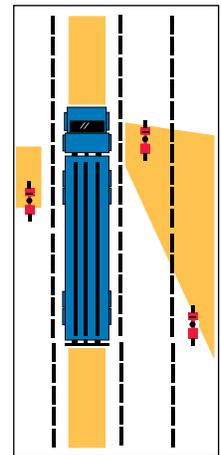
ATA's Commitment to Highway Safety:

- Every year the number of fatalities on America's highways reaches into the tens of thousands. The American Trucking Association is doing something about this alarming national problem. Through ATA's premier highway safety program, Share the Road, we deliver lifesaving safety information to the driving public across America.
- In partnership with Share the Road sponsor Mack Trucks, Inc., we work with ATA motor carriers, highway safety organizations, and local and state officials around the country to broadcast safe driving techniques that can save lives. Share the Road is supported by teams of accident-free professional truck drivers dedicated to educating millions of motorists every year.
- Through the news media, public events and other communications programs, Share the Road instructs drivers of all vehicles how to share the nation's roads safely. By providing specific information about how crashes happen and how to avoid them, Share the Road is committed to improving driving behavior. We are determined to make America's roadways safer for all drivers and their families. One life lost in a traffic crash is one too many.

- Never cut in front of a truck. Fully loaded trucks weigh up to 80,000 pounds and take the length of a football field to stop. Most cars weigh only 2,000 pounds.
- Don't linger along side a truck; there are 4 large blind spots around trucks where cars disappear from view and the driver can't see you.
- Pass quickly to resume visibility and change lanes only when you can see both of the truck's headlights in your rear-view mirror. Never pass on the right - the right blind spot runs the length of the trailer and extends out 3 lanes.
- Steer clear of front and rear blind spots; stay back 20-25 car lengths and leave 4 car lengths in front of a truck for safety cushions - following a truck too closely obscures your view and the driver can't even see you 30 feet behind the truck.
- If you're following a truck and you can't see the driver's face in the truck's side mirrors, the truck driver can't see you.
- Allow trucks adequate space to maneuver; they make wide turns at intersections and require additional space.

ATA Blind Spot Illustration

Shaded areas represent "blind spots" or areas where vehicles can disappear from a truck driver's view.



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