

# 2020 Security Professional of the Year Award

## NOMINATION GUIDELINES AND APPLICATION



**DEADLINE  
FOR ENTRY  
December 4, 2020**

*Note: There must be at least two candidates in order to name an award winner.*



## 2020 SECURITY PROFESSIONAL OF THE YEAR

Dear Company Official:

Is your company's Director of Security outstanding? Has he or she consistently and successfully protected your company's personnel, facilities, trucks and cargo from harm or theft?

If the answer is an emphatic "YES!", then I encourage you to consider the following.

The American Trucking Associations (ATA) acknowledges the importance of security professionals to motor carriers' successful operations and profitability as well as the industry's productivity and the nation's welfare. Your security professional is not only responsible for designing, implementing and overseeing your security plans, but is now expected to be an officer in America's Trucking Army - keeping your employees, property, trucks, and cargo out of the hands of terrorists.

In acknowledgment of these professionals' significant, but often unheralded role, the ATA Transportation Security Council (TSC) presents its annual *Security Professional of the Year Award*. ATA and TSC members are encouraged to submit the name of their exceptional Security professionals for consideration of this award. From the applications submitted, a winner is selected from the pool of exceptional candidates and commended at the 2021 Safety, Security & Human Resources National Conference & Exhibition, in Indianapolis, IN.

This Award is the only nationally recognized award of its kind in the trucking industry. It provides "bragging" rights to both the winner and employer and is promoted coast-to-coast.

If you would like to have your company's extraordinary Security professional considered for this prestigious Award, please have the appropriate individual within your company complete the attached questionnaire. Once completed, please indicate your endorsement of this individual's application by signing where indicated on the last page.

Please don't hesitate to call me with questions at (703) 838-1703. The deadline for submission is **December 4, 2020**

Sincerely,

Jacob Pierce  
Executive Director

# 2020 SECURITY PROFESSIONAL OF THE YEAR

## Submission Guidelines and Application

The guidelines and application herein have been adopted by the Transportation Security Council (TSC). All applicants will be evaluated based upon their qualifications, experience, and contribution to the field of Security. The Committee evaluating the applications will be looking for exemplary management of successful programs, effective coordination with law enforcement, and a model security record. It will also take into consideration each individual's commitment to his/her profession, continuing education, and extracurricular activities to advance industry security, such as teaching, advocating, and participating in ATA and TSC activities. All related factors will also be considered.

For the sake of fairness, the Committee will weigh the size of the fleet, staff and program budget relative to the professional's successful management, programs and experience. Whether working for a small or large company, every security professional who is a member in good standing of either the American Trucking Associations and/or TSC, is eligible to apply and has a chance at winning.

Applications should be complete and truthful. ***Before submitting the application, a senior company official from the Applicant's company must endorse this application by signing the last page of this application form where indicated.*** This tells the Committee that the Company supports and authenticates the application.

### Preparing the Application

1. Complete the Applicant Summary Sheet and Application Form. If more space is required, add rows/columns/pages as needed. The Applicant's resume may be submitted in lieu of the Applicant Summary Sheet and Application Form, adding information on the Sheet and Form as needed.
2. Please provide a current photo (color) of Applicant, in a high resolution, electronic format if possible.
3. Prepare a brief statement, summarizing the most significant professional and personal qualifications and goals of the Applicant.
4. Have a senior company official endorse the Application submission by signing the form provided on the last page of the Application Form.
5. Arrange and order Applicant's application materials in a three-ring binder format. If an Application binder has been submitted previously for the Applicant, you are not required to retype the previous application; however, the order of the information should remain consistent with this Application and all new information should be added at the appropriate section of the Application and location in the binder.

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<b>APPLICANT SUMMARY SHEET</b>
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**The Applicant's resumé may be submitted in lieu of the following requested information, adding any information not covered in the resumé on this Sheet.**

<b>Applicant Name:</b>			
<b>Title/Position:</b>			
<b>Company:</b>			
<b>Company Address:</b>			
<b>Home Address:</b>			
<b>Previous Employment:</b> (in reverse chronological order)	Company	City, State	Dates of Employ
	1.		
	2.		
	3.		
<b>Military Record:</b>	Branch of Service:		Dates:
	Campaigns:		Citations:
<b>Membership(s) &amp; Offices Held:</b>			

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## APPLICATION FORM

### SECTION I: QUALIFICATIONS

**The Applicant’s resumé may be submitted in lieu of the following requested information in A-F, adding any information not covered in the resumé on this Form.**

**A. Professional Experience:** Provide the following information for each employer for which the Applicant performed security related work. Employment should be listed in reverse chronological order (current employee first). For Job Description include title/position held, requirements, duties and length of position.

Employer Name/Address	Type of Business	Dates of Employ
1.		
<i>Job Description:</i>		
2.		
<i>Job Description:</i>		
3.		
<i>Job Description:</i>		
4.		
<i>Job Description:</i>		

**Appendix A: Past Employment Verification** -Attach statements from past employers verifying Applicant’s employment record as listed above.

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**B. Formal Education/Curriculum:** Provide the following information on Applicant’s education including courses and subjects within the course that contributed to Applicant’s knowledge of the security field.

High School(s) / Location(s)	Dates of Attendance	Date of Graduation	Honors?
College(s) or Technical Institute(s) or Academies/Location(s)	Dates of Attendance	Date of Graduation	Degree/ Honors
1.			
<i>Courses Taken/Subjects (Dates Taken/Subject Hours):</i>			
2.			
<i>Courses Taken/Subjects (Dates Taken/Subject Hours):</i>			
3.			
<i>Courses Taken/Subjects (Dates Taken/Subject Hours):</i>			

**Appendix: Transcript** – Attach all pertinent undergraduate, graduate and technical transcripts or certificates of completion.

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**C. Informal or In-service Training:** Provide the following information for all security training courses successfully completed, including apprenticeships, in-house training, and association educational sessions security topics. Indicate if a certificate of completion was offered and obtained.

Company/Institution/ Sponsoring Organization	Dates of Training	Classroom Study Hours	On-the-Job Training Hours
1.			
<i>Courses Taken/Subjects:</i>			
2.			
<i>Courses Taken/Subjects:</i>			
3.			
<i>Courses Taken/Subjects:</i>			

**Appendix: Evidence of Training** – Attach copies of certificates, letter from course instructors, or other evidence verifying Applicant’s successful completion of the information or in-service training.

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D. **Security Writing:** List all pertinent articles that Applicant authored on the subject of security and security-related issues. Indicate the titles of all papers written by Applicant that were required for completion of formal education and training, and all security articles written by Applicant for trade, industry or other publication, including ATA, TSC, and/or SMC publications.

To Whom Paper / Article Was Submitted	Title of Paper or Article	Date Submitted	Date Published
1.			
<i>Why Written/Audience:</i>			
2.			
<i>Why Written/Audience:</i>			
3.			
<i>Why Written/Audience:</i>			

**Appendix: Articles and Comments** – Attach copies of the papers and articles written by Applicant. Please include, if available, any comments made on the articles by other security professionals or security organizations.



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**E. Teaching:** List all security-related teaching/instruction experiences of Applicant. Include courses/training classes taught by Applicant which were a part of employer, industry and/or adult education programs.

Company/Organization for Which Course Was Taught	Name of Course/ Subject Taught	Teaching Dates	Hours Taught
1.			
<i>Brief Summary/Outline of Course Taught:</i>			
2.			
<i>Brief Summary/Outline of Course Taught:</i>			
3.			
<i>Brief Summary/Outline of Course Taught:</i>			

**Appendix: Evidence of Teaching** – Attach any documentary evidence of teaching experience such as copies of letters of appreciation, course promotion, course catalogue, etc.

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**F. Personal Recognition:** List all special recognitions/awards the Applicant has received for his/her involvement in security activities including those received from the industry, state association(s), trade or business organizations, community groups, etc.

Company/Organization/Group Giving the Recognition/Award	Name/Type of Recognition/Award	Date Recognized
1.		
<i>Reason for Recognition/Purpose of Award:</i>		
2.		
<i>Reason for Recognition/Purpose of Award:</i>		
3.		
<i>Reason for Recognition/Purpose of Award:</i>		

**Appendix: Evidence of Recognition** – Attach any documents as proof of recognition of award/recognition.

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## SECTION II: SECURITY RECORD AND PROGRAM

Please feel free to submit existing documents which answer the following questions, rather than retyping.

**A. Description of Operation / Truck Fleet:** Provide information on the current size and type of operation/truck fleet (leased and owned) for which the Applicant is responsible.

1. *Operation:*

Name of Operation	Type of Operation	Extent of Operation

2. *Components:*

# of Terminals	# of Vehicles in Fleet	# of Co. Employees	# of Drivers	# of Dock Workers	# of Shop Workers

3. *Mileage:*

Total Mileage of All Power Units in Fleet	Breakdown by City Mileage	Breakdown by Road Mileage

4. *Factors:* List the factors that affect/have affected Applicant’s responsibilities, such as growth and expansion of operation during the time of employment.

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**B. Job Analysis:** Describe Applicant's position in the organizational structure of the fleet and other information requested below. In addition, indicate any security problems resulting from the geographical areas in which the fleet operates and what Applicant does to resolve/manage/minimize such problems.

1. <i>Position/Reports to:</i>	
2. <i>Size of Security Department:</i>	
3. <i># of Employees Supervised by Applicant:</i>	
4. <i>Organization of Security Dept.:</i>	
5. <i>Applicant's Duties/Responsibilities/Authority:</i>	
6. <i>Problems in geographic areas &amp; how handled by Applicant:</i>	

**C. Security Program:** List and describe the following in detail:

1. <i>Overview:</i> Describe company's security:	
(a) Personnel selection process:	
(b) Training program(s) in place:	
(c) Supervision program and how it is accomplished:	
(d) Retraining program and how it is accomplished:	
(e) Incentive program(s) in use and how they are set-up:	
(f) Technique used to measure effectiveness of Program(s) to achieve results:	

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<p>(g) Evaluation/Amendment process; i.e., state how often the security program(s) are monitored and how changes are recommended to top management:</p>	
<p>2. <i>Security Program Innovations:</i> List and describe specific innovations in the security program made by Applicant.</p>	
<p>3. <i>Security Service:</i> List and briefly describe security methods used in the Program(s).</p>	
<p>4. <i>Work with other Departments:</i></p>	
<p>(a) <u>Operations</u>: Describe coordination of activities with Operations.</p>	
<p>(b) <u>Sales</u>: Describe programs by which sales staff is informed of the relationship between security and good service. Describe use of company's security record/awards in sales promotion and public relations.</p>	

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(c) Purchasing: Describe process for providing input on the purchase of equipment from the standpoint of security.

(d) Outside Agencies: Describe work with federal, state and local law enforcement and other outside agencies that contribute to company/fleet/cargo security.

### D. Security Improvement Record

Cargo Theft Ratio (prior to employment)					
Yr.					
Ratio					
Cargo Theft Ratio (after employment)					
Yr.					
Ratio					

### E. Experience

**How good a security program is often measured by how successful it is as managing security issues. Please report the following for 2019:**

# of Cargo Theft Incidents	
# of Cargo Theft Full Loads Recovered	
# of Cargo Theft Partial Loads Recovered	
\$ Value of Cargo Stolen	

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\$ Value of Stolen Cargo Recovered	
# of Tractors Stolen	
# of Stolen Tractors Recovered	
# of Trailers Stolen	
# of Stolen Trailers Recovered	
# of Workplace Violence Incidences	
# of Emergencies Handled by Security Dept.	
# of Suspicious Activities Reported and Responded to by Security Department	
# of Security Audits Passed	

2. *Awards:* List all security awards received by the Applicant's employer for improved security while Applicant worked in his/her present security position.

### F. Security Work

1. <i>Work:</i> Outline the security work performed in shops and terminals. Specifically, provide detailed information concerning:	
(a) Supervisory controls for operation security	
(b) Security training programs for supervisors and employees - what they consist of/how they are carried out:	
(c) Security meetings, promotional materials, campaigns and incentives – who's involved, who frequent, what's addressed:	

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<p>(d) Inspection procedures conducted by the Security Department:</p>	
<p>2. <i>Records:</i> Describe records kept on file regarding security activities.</p>	
<p>3. <i>Awards:</i> List all security awards received by the Applicant's employer for security achievement at shop/terminal/operational level while Applicant worked in his/her present security position.</p>	



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## SECTION III: ACTIVITIES OUTSIDE THE COMPANY

**A. Membership & Activity in Professional Security Groups:** Provide the following information for each security group with which the Applicant is affiliated.

Name of Organization	Description of Organization's Purpose/Objectives	Dates of Membership
1.		
<i>Office(s) held:</i>		
<i>Committees on which served and position on Committees:</i>		
<i>Work accomplished as officer, committee member, or committee chairman. Specify projects inaugurated and accomplished during term in office and committee assignments on which Applicant worked:</i>		
2.		
<i>Office(s) held:</i>		
<i>Committees on which served and position on Committees:</i>		
<i>Work accomplished as officer, committee member, or committee chairman. Specify projects inaugurated and accomplished during term in office and committee assignments on which Applicant worked:</i>		

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3.		
<i>Office(s) held:</i>		
<i>Committees on which served and position on Committees:</i>		
<i>Work accomplished as officer, committee member, or committee chairman. Specify projects inaugurated and accomplished during term in office and committee assignments on which Applicant worked:</i>		

**B. Trucking Industry Involvement:** List and describe Applicant’s participation in trucking industry security programs and/or other industry activities related to security, such as public awareness or support programs.

1.	<i>Teaching:</i> Work done to promote or educate others on security issues. Provide dates, type of activity, name of event/course/speech, objectives of promotion/education, and sponsors of such activity.
2.	<i>Projects:</i> Activity in other official industry security projects, such as government or political campaigns related to USA Patriot Act and other anti-terrorism regulation, cargo theft legislation.

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3. *Law Enforcement:* Work with local, state and area law enforcement (e.g., FBI, Cargo Theft Task Forces, local police).

4. *Public Support:* Work with public support programs including state and local security programs. Provide name and organizations, type of activity, dates and description of Applicant's accomplishments.

5. *Non-Trucking:* Work with non-trucking industry related organizations, such as schools, churches, service clubs, and parent/teacher associations. Provide name of organization, type of project, dates and activities of Applicant.

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**VERIFICATION FORM**

**This Application  
is submitted on  
behalf of:**

\_\_\_\_\_  
Name of Applicant

**This Application  
is submitted by:**

\_\_\_\_\_  
Signature

Name/Title: \_\_\_\_\_

Company/City, State: \_\_\_\_\_

Telephone/Fax/E-mail: \_\_\_\_\_

**This Application  
is endorsed by:**

\_\_\_\_\_  
Signature

Name of Senior  
Company Official/Title: \_\_\_\_\_

Company/City, State: \_\_\_\_\_

Telephone/Fax/E-mail: \_\_\_\_\_

The above named individuals attest that the Applicant is a full-time employee of the Company indicated, is responsible for promulgation, implementation and administration of Company's Security programs, is a person of high moral character, and devoted to his/her career and field of Security. They further affirm that all information contained in this application is true and accurate.

By signing above, the above-named individuals grant complete and full authority to the Transportation Security Council of American Trucking Associations to investigate the records of the Applicant and of the operation for which the Applicant is responsible for the sole purpose of validating the qualifications, progress and success of Applicant's work. The results of such investigation shall be held in confidence.

It is further agreed that the Individual, if selected for the Award, will be present at the 2021 Safety, Security & Human Resources National Conference & Exhibition to receive his/her recognition during the awards reception and banquet.

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**2021 Safety, Security & Human Resources  
National Conference & Exhibition  
Indianapolis, IN**

For more information, call (703) 838-1919.

# 2020 SECURITY PROFESSIONAL OF THE YEAR

- \* This prestigious award recognizes each year the most outstanding security professional in the trucking industry.
- \* Competition is open to all members of ATA and/or the Transportation Security Council of American Trucking Associations who are in good standing of either or both.
- \* Entry deadline is **December 4, 2020**.
- \* Complete instructions are included in this brochure. Be sure to keep a copy of the completed Application and supporting documentation before sending.
- \* Return completed Application Binder (marked “Confidential”) to:

Jacob Pierce, Executive Director  
ATA Transportation Security Council  
950 N. Glebe Road, Suite 210  
Arlington, VA 22203