



ATA Photo Contest Rules and Procedures

The American Trucking Associations (ATA) Photo Contest begins May 7, 2020 and continues until prizes last. By submitting an entry, each contestant agrees to the rules of the contest detailed below.

Who may enter:

Eligible contestants include anyone who is 18 years old or older and holds a commercial driver's license. ATA has the sole discretion to determine a contestant's eligibility.

Entries:

Each photo entry must depict the contestant/driver either in his/her truck or next to his/her truck. The contestant certifies that he/she is the sole creator and owner of the submitted photograph, and has the exclusive and complete right to submit the photo to ATA for ATA's use.

Cropped photos are eligible in all categories. We do not accept digitally or otherwise enhanced or altered photos. The addition and subtraction of objects is not permitted. ATA, in its sole discretion, may disqualify an entry if it determines that the photo has been altered.

By submitting a photograph, the contestant consents to allowing ATA to use his/her photo and his/her image in the photo on any ATA website, across social media, in publications, and other materials as further set forth under How to Enter. Contestant further agrees that he/she has received written consent for any other individual(s) recognizable in an entry to having their image used for purposes of this contest and those individuals renounce any and all claims of ownership in the photo or their image in the photo. Contestant agrees that if his/her photo is selected as a finalist and there are others in the photograph, contestant shall provide ATA with the original of the other individual(s)' written consent.

Photos that violate or infringe upon another person's or company's rights, including but not limited to copyright, are not eligible. Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content, as determined by ATA in its sole discretion, are ineligible.

How to Enter:

Contestants should submit their photograph and requested information to thankatrucker@trucking.org. Contestants are permitted to submit one photograph. In order for each photo to be displayed in ATA's online gallery without being stretched or distorted, photographs must be submitted in .jpeg, .jpg or .gif format.

We do not accept photographs submitted through the mail.

ATA is not responsible for maintaining the privacy of any metadata included in the photograph and entry. Contestants retain their rights to their photograph entries; however, by entering the contest, you grant ATA (and those authorized by ATA) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any purpose. Any photograph reproduced will include a photographer credit as feasible. ATA will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Entry deadline:

The contest begins on May 7, 2020 and continues until prizes last.

Judging:

ATA shall select the winning entries in its sole discretion based on (among other factors) the clarity of image and how well the entry promotes truckers and the trucking industry.

Winner[s] will be notified via the contact information provided at the time of entry. ATA may disqualify anyone who fails to respond to the notification within ten business days. Please do not contact us about the status of entries or judging.

Prizes:

Winning entries may be posted on www.trucking.org/thankatrucker, www.trucking.org, websites and social media websites. Additionally, winning entries may be posted on the websites/social media accounts of contest sponsors and other websites related to the trucking industry.

ATA recognizes that during the pandemic, it has been challenging for professional drivers to get access to food and other essentials. Winners of the contest shall receive an electronic gift card which ATA hopes will help the winners meet these challenges.

By entering the contest contestants agree to waive any claims against ATA and will be responsible for paying any applicable fees or taxes associated with the prize that may be required by law. All prizes are awarded "as is".

Conditions of Entry:

Contestant understands and agrees that ATA is not assuming any liability related to this contest. Contestant agrees to indemnify and hold harmless ATA, its officers, directors, Members, affiliates, agents, independent contractors, and employees against any and all third party claims, actions, demands losses, damages, injuries, liabilities, expenses, judgments or settlements, including reasonable attorneys' fees and the costs of defense, arising in connection with contestant's participation in the contest and acceptance or use of any prize received. For example (but not limited to such examples), if ATA is sued for copyright infringement because contestant didn't own the photo it submitted, contestant agrees to be and shall be responsible for the cost of ATA's defense and/or associated settlement fees; or if ATA is fined by a government agency because the contestant failed to pay taxes on the prize, contestant will be responsible for such taxes and fines.

The contest is void where prohibited or restricted by law. ATA reserves the right to cancel the contest or modify these rules at its discretion. In the event of a dispute regarding the winners, ATA reserves the right to award or not award the prizes in its sole discretion. ATA reserves the right to disqualify any contestant in its sole discretion. ATA's decisions regarding the contest are final and unreviewable.