2012 FALL MEETING & NATIONAL TECHNICIAN SKILLS COMPETITION
David L. Lawrence Convention Center

SPONSORSHIP AGREEMENT & CONTRACT

Yes! My company would like to take advantage of the following sponsorship opportunities at TMC’s 2012 Fall Meeting:

❑ Monday Study Group Leadership Breakfast — $7,500
❑ Monday First Time Attendee Orientation & Breakfast — $6,500
❑ Monday TMC SuperTech2012 Welcome Reception & Finalist Announcement — $12,000
❑ Tuesday Industry Luncheon — $15,000
❑ Wednesday TMC SuperTech2012 Awards Luncheon — $20,000
❑ Wednesday Social Event — Call for Pricing
❑ Bottled Water— $7,000
❑ Coffee Breaks—Specify:   ❑ Monday   ❑ Tuesday   ❑ Wednesday   ❑ Thursday — $2,000 each
❑ Buffet Breakfasts—Specify:   ❑ Tuesday   ❑ Wednesday   ❑ Thursday — $10,000 each

DEPOSIT/PAYMENT REQUIREMENTS:

Full payment is required on all sponsorship commitments.

Enclosed is the sponsorship payment of $ ______________________________

Payment Methods:  Check: # _________________________        Credit Card : ❑ Amex ❑ MasterCard ❑ Visa

Credit Card Account # ___________________________________________ Expires: __________________________

Signature: __________________________________________________________________________________________________

Please make check payable to Technology & Maintenance Council/ATA. Please return payment to TMC/ATA, Attn: Joe Hite, PO Box 101360, Arlington, VA 22210-4360. You can also fax this agreement to TMC at (703) 838-1852. If you have any questions, please call Joe Hite, Director of Meetings, Exhibits & Sponsorships at (703) 838-1927 or e-mail jhite@trucking.org.

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to TMC for sponsorship support.

Company: ________________________________ Contact Person: ________________________________
Address: ________________________________ City: __________ State: ______ Zip: ____________
Telephone: ______________________________ Email: ______________________________
Signature: ______________________________ Fax: ______________________________ Date: ____________
Monday Study Group Leadership Breakfast
Have your company’s message recognized by TMC’s leadership. TMC will provide:
1. Signage at the entrances acknowledging your company as the official sponsor of the Study Group Leadership Breakfast
2. Special recognition in the TMC meeting program
3. Your company can place one small piece of business literature at each place setting
   Cost for sponsorship: $7,500

Monday First Time Attendee Orientation & Breakfast
New TMC members are paired with established fleet and supplier members who guide them through their first TMC meeting experience. TMC’s board of directors is introduced to the group and is on-hand for any questions. TMC will provide:
1. Signage at the entrances acknowledging your company as the official sponsor of the First Time Meeting Attendees Orientation & Breakfast
2. Reserved seating for all company representatives
3. Special recognition in the TMC meeting program
4. Your company can place one small piece of business literature at each place setting
   Cost for sponsorship: $6,500

Monday TMCSuperTech2012 Welcome Reception & Finalists’ Announcement
This reception is open to all TMC attendees. During this event, TMC will announce the names of the finalists that will go on to compete the next day in the hands-on portion of the National Technician Skills Competition. TMC will provide:
1. Signage at the entrances acknowledging your company as the official sponsor of the event.
2. Reserved seating for all company representatives
3. Special recognition in the TMC meeting program
4. Your company can place one small piece of business literature at each place setting
5. Podium recognition by TMC PTDC Chairman.
   Cost for sponsorship: $12,000

Tuesday Industry Luncheon
TMC’s Industry Luncheon features a keynote presentation by an industry luminary. TMC will provide:
1. Signage at the entrances and on A/V screens recognizing your company as the official sponsor of the event.
2. Reserved seating for all company representatives
3. Special recognition in the TMC meeting program
4. Your company can place one small piece of business literature at each place setting
5. Opportunity to briefly address attendees from the podium.
   Cost for sponsorship: $15,000

Wednesday TMCSuperTech2012 Awards Luncheon
Wednesday’s TMCSuperTech2012 Awards Luncheon is the event at which the winners of the National Technician Skills Competition are announced. TMC will provide:
1. Signage at the entrances and on A/V screens recognizing your company as the official sponsor of the event.
2. Special recognition in the TMC meeting program, as well as on the luncheon tickets
3. Reserved seating for all company representatives
4. Podium recognition by TMC General Chairman
5. Your company can place one small piece of business literature at each place setting
   Cost for sponsorship: $20,000

Wednesday Evening Social Event
Always one of the most-remembered events of the week, TMC’s Social Event is a fantastic networking opportunity. Your company will be recognized by the TMC membership in a more casual setting. TMC will provide:
1. Signage at the entrances and on A/V screens recognizing your company as the official sponsor of the 2012 TMC Fall Meeting Social Event
2. Special recognition in the banquet program and meeting program, as well as on the banquet tickets
3. Reserved seating for all company representatives
4. Podium recognition by TMC General Chairman
5. Your company can place one small piece of business literature at each place setting
   Cost for sponsorship: Call for pricing

Coffee Breaks
Your company will be recognized as the official sponsor of the coffee break through:
1. Signage with your company’s logo in the coffee break area.
   Cost for sponsorship: $2,000 each

Bottled Water
Your company’s logo will be printed on the bottled water labels distributed during official meeting dates.
   Cost for sponsorship: $7,000

Buffet Breakfasts
TMC will hold buffet breakfasts on Tuesday, Wednesday and Thursday. TMC will provide:
1. Signage at the entrances recognizing your company as the official sponsor of the event
2. Special recognition in the TMC meeting program, as well as on the breakfast tickets
3. Opportunity to briefly address attendees from the podium.
4. Your company can place one small piece of business literature at each place setting
   Cost for sponsorship: $10,000