Dear ATA Members:

There are many things an association does for its members. It can lobby on their behalf – representing them in front of lawmakers or in the courts. It can educate them, sharing best practices and important benchmarks for safety or profitability.

But associations can only do so much without their members’ involvement. A healthy, active membership is one of the most important things an association can have, and it is something that we strive to have at ATA.

And there are so many ways for you to show your commitment to the trucking industry and to ATA. The call has gone out for nominations for America’s Road Team. It is state truck driving championships season, with all eyes on Indianapolis and the National Truck and Step Van Driving Championships. Congress is returning to work on important issues like F4A preemption and hours-of-service, so we’re welcoming states in for Call on Washington.

On the subject of Washington, I’d like to take a minute to welcome Mike Joyce, our new senior vice president of legislative affairs. He comes to our Capitol Hill office at a critical time, and he – and all of us – can use your help in advancing our pro-safety, pro-trucking agenda.

There are a number of ways for you to get involved with ATA, but no matter which you choose it is important for you to step up for ATA while ATA is stepping up for you.

Bill Graves
President & CEO, ATA

SWIFT TRANSPORTATION CELEBRATES 50 YEARS!
To celebrate being in business for more than 50 years, Swift Transportation Company recently unveiled a new line of trailer wraps featuring American flag graphics. The new wraps, and year-long celebration, are a testament to Swift founder Jerry Moyes’ leadership. Among the speakers who congratulated Moyes and Swift at the Phoenix Convention Center were Arizona Governor Doug Ducey, NFL Hall of Fame Quarterback Steve Young, and U.S. Senator John McCain, with Senator McCain announcing that an American flag would fly over the United States Capitol building in salute to the notable achievement.

THE ROAD TO SUPPLY CHAIN EXCELLENCE
America’s Road Team Captains participated again this year in the second annual “The Road to Supply Chain Excellence” at California State University of Long Beach (CSULB) campus. Interstate One was parked in the middle of campus and students tried their hands on the truck driving simulator, talked with America’s Road Team Captains, and sat in the cab of the Volvo VNL 780. Thanks to Robert Loya, Director of Operations at California Multimodal LLC and a LEAD ATA Graduate, for inviting ATA. Robert serves on the Advisory Board for the College of Business Administration (CBA) Operational Supply Chain Management (OSCM) undergraduate program at California State University of Long Beach (CSULB). Robert notes that this event generated enough interest in the program that they decided to offer a Master’s Program in Supply Chain. Last year, the late Josh Owen (Ability Tri-Modal) was also integral in bringing Interstate One to the event.

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Texas Trucking Association Calls on Washington. Members of the Texas Trucking Association made their annual visit to Washington to visit their Members of Congress. UPS hosted the group for dinner in their Capitol Hill townhouse.

ATA MEMBERS ATTEND SOUTHWEST OHIO LOGISTICS CONFERENCE
ATA President & CEO Bill Graves talked about trucking as keynote speaker for the Southwest Ohio Logistics Conference. The event was the Dayton area’s first major logistics conference and many ATA members were in attendance. ATA First Vice Chairman and member of the Dayton Logistics Council Kevin Burch introduced Graves.

TRUCKING SENDS AID TO FLINT
The trucking industry has united for a common cause by providing safe drinking water to the people in Flint, Mich. experiencing a devastating water crisis. Jet Express, Inc. President Kevin Burch, a native of Flint and ATA’s First Vice Chairman, organized the effort for his local community. Industry representatives heard of the effort and are volunteering to help deliver truckloads, as well as donating financially. ATA’s Share the Road Truck, Jet Express, Inc., Pottle’s Transportation, Garner Transportation, Holland, Inc. and Walmart Transportation, as well as many other companies, have all donated transportation and time. These efforts not only help the people of Flint, but also solidify trucking’s status as being one of the first industries to respond during a major crisis. Many of the loads have been delivered in a fully wrapped TMAF trailer.

ATA, through shareable images on their social media networks, discuss trucking’s essentiality.

The Oregon Trucking Association, representing the trucking industry at the State Capitol in Salem, Oregon, says “Together We Stand Strong.”

Congratulations to Old Dominion Freight Line’s David Congdon for being honored as the High Point Chamber of Commerce 2015 Distinguished Citizen of the Year.

L to R: Chair Ashley Von Derau (President of Rush Transportation); Tom Balzer (Ohio Trucking Association); Kevin Burch (Jet Express, Inc.); Suzie Schindewolf (Schindewolf Express); Bill Graves (ATA); Phil Parker (Dayton Chamber of Commerce); and Jim Subler (Classic Carriers, Inc.).

L to R:  Chair Ashley Von Derau (President of Rush Transportation); Tom Balzer (Ohio Trucking Association); Kevin Burch (Jet Express, Inc.); Suzie Schindewolf (Schindewolf Express); Bill Graves (ATA); Phil Parker (Dayton Chamber of Commerce); and Jim Subler (Classic Carriers, Inc.).

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Looking Ahead

March 15-17
Arkansas Call on Washington

April 5-7
ATA Safety Management Council (SMC)
and the ATA Transportation Security Council
(TSC) Annual Policy Conference
Arlington, Va.

April 12-14
Illinois and Tennessee Call on Washington

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- **ATRI on the Air:**
  - Broadcast the second Thursday at 9 am ET with Dave Nemo
- **State of Trucking:**
  - Broadcast every Friday at 9 am ET with Dave Nemo
- **Tech Talk with TMC:**
  - Broadcast every Tuesday at 10 am ET with Dave Nemo
- **Trucking America:**
  - Broadcast every 2nd and 4th Wednesday at 9 am ET with Dave Nemo
- **ATA:**
  - Broadcast every Monday at 3 pm ET with Mark Willis

Inside ATA is a monthly newsletter designed to highlight the activities of ATA and its membership, to provide a venue for ATA to keep members informed about the issues trucking faces, and to share some of the good stories of ATA members. ATA member companies may submit articles and high resolution photos to Inside ATA by emailing InsideATA@trucking.org.

For more than a century, trucking has played a major role in feeding the country by moving goods from the farm to your neighborhood grocery store. The Agricultural and Food Transporters Conference continues to work on behalf of ATA Members to make sure that the voices of farmers, food producers and motor carriers are heard by legislators and federal agencies. Recently, the focus of AFTC’s work has been on educating the FDA and other agencies about the process that agriculture and farm transporters go through to provide food for American families. Jon Samson, executive director of AFTC, is confident that the expected final ruling on the sanitary transportation section of the Food Safety Modernization Act of 2011 will allow the industry to remain efficient and productive.

“Our conference, AFTC, put together a large working group to educate the FDA on some of the best food safety practices in the industry so that they can establish fair standards in the Food Safety Modernization Act, and we believe that our collective voices will be heard,” said Samson. “We have also been working with related industry groups and associations to develop cost-effective tools that will help our members self-assess in order to comply with standards included in this bill.”

Samson was also pleased by the FMCSA’s recent decision to remove incorrect guidance pertaining to the agricultural exemption to the hours of service rules. AFTC’s continued mission is to increase the safety, security, profitability and efficiency of transporters of agricultural commodities, food, forest products and natural resources; and to serve as the advocate for its members within the ATA and before the government, other organizations and the public. AFTC works to ensure that its members operate in a strong and profitable business environment by helping shape legislation and regulations that impact the agricultural and food transportation industry.

AMERICA’S ROAD TEAM CAPTAIN PROFILE

America’s Road Team Captain Chad Miller (ABF Freight System, Inc.) has been a very active voice in the trucking community this year. His latest appearance was as a speaker at the Indiana Motor Truck Association Driver of the Year Banquet. Miller started his career as a professional truck driver in 1983. He knew he wanted to be a truck driver throughout his childhood and high school years and got his first taste for the job when he made deliveries for his father’s grocery store in Chicago. Miller’s current run is from Chicago to Memphis and in his free time he enjoys speaking to drivers’ ed classes, school groups, and driver training schools about safety and the trucking industry. Miller and his wife, Lisa, have a son currently serving in the Army at Fort Wainwright in Fairbanks, Alaska.

THROWBACK ATA 1954

During a meeting of the ATA Common Carrier Conference in January 1954 where Nathan Carter, a Vice President for Fruehauf, received the ATA Citation for Service. L to R: Nathan Carter; Mrs. Barry Hollingsworth (spouse of a Fruehauf executive); and Jack Cole (President of ATA and a motor carrier from Birmingham, Ala.)

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America’s Road Team
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