

# 2018 *Driven* Magazine & Conference Program Advertising Order Form

**Driven Magazine:** This periodical is published quarterly by the Safety Management Council and the Transportation Security Council of American Trucking Associations, in print and on-line at <http://smc.trucking.org> or <http://tsc.trucking.org> (member only protected web pages).

Each quarterly issue provides news, information and instruction related to trucking, safety, security, freight claims, loss prevention and human resources, as well as insights and alerts about related federal and state legislation and regulations, and council business. The print version of *Driven* is distributed to 1,000+ trucking professionals responsible for safety, security, claims, loss prevention and human resources. The online version tracks higher.

**Conference Program:** The Safety, Security & HR National Conference & Exhibition offers ad space in the on-site program booklets which are issued to each attendee of their conference and seen on each Council's respective web site. For details on the Safety, Security & Human Resources Conference & Exhibition, go to <http://trck.ng/sshrnce>

<b>Submission Deadlines:</b>	<b>Due Date:</b>
1st Quarter (January – March)	February 1
2nd Quarter (April – June)	May 1
3rd Quarter (July – September)	August 7
4th Quarter (October – December)	November 6
Conference On-Site Program	September 14

*Digital files must be received by submission due date in order to be included in that particular issue.*

**Advertising Rates (per issue)**

	<b>ATA/SMC/TSC Member</b>	<b>Non-Member</b>
Full Page	\$800	\$900
½ Page	\$400	\$450
¼ Page	\$200	\$250

**Volume discounts:** Available, please call for quote

**Color:** Four-color; No bleeds

**Digital File/Ad Specifications:**

- Must be CMYK for print
- All fonts and images must be embedded
- 300 dpi pdf with crops is preferred

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