



2017-2018 Nomination Form Deadline is August 22, 2016



# 2017-2018

## *America's* **ROAD TEAM** nominations

*Do You Have Pride in Trucking?  
Are you the Best of the Best?*



### *2015-2016 America's Road Team*

- 496 years combined driving experience
- 39.8 million accident-free miles
- 100% dedication and industry pride



## Improving highway safety – one mile at a time.

Since 1986, the American Trucking Associations' (ATA) premier outreach programs have educated the national public about highway safety and the trucking industry at large. In over 30 years of existence, the America's Road Team and Share the Road programs have traveled far and wide to disseminate these messages and to actively transform public opinions about a highly valuable and respectable American industry. Reaching millions of people each year in print and in person, America's Road Team Captains daily provide life-saving knowledge that changes driving behaviors and public perceptions, nationwide.

ATA is currently searching for professional truck drivers, both men and women, who are willing to spend time away from the cab of the truck to serve on the 2017-2018 America's Road Team. As Road Team Captains, these drivers will take a few days each month to meet with the motoring public, the news media, students, transportation officials, community and business leaders and law makers to tell our industry's story. America's Road Team Captains appear at a wide range of events to reinforce the trucking industry's commitment to safety, sustainability and professionalism, and to show our essentiality to the American economy and communities, nationwide

## Nomination Information

To nominate a professional truck driver, please carefully read the eligibility requirements and fill out the attached nomination form.

Return completed form to:  
 American Trucking Associations  
 Office of Image & Outreach Advocacy  
 950 North Glebe Road, Suite 210  
 Arlington, VA 22203  
 Attn: Elisabeth Barna  
 Senior Vice President,  
 Communications & Public Affairs  
 Image & Outreach Advocacy  
 Telephone: 703.838.1945  
 Fax: 703.838.1941

**Nominations must be received  
 no later than August 22, 2016**

The finalists for the 2017-2018 Team will be announced on October 17, 2016. Finalists will travel to ATA headquarters in Arlington, Virginia January 8-12, 2017 for interviews with a panel of industry and public relations professionals who will select the captains of the 2017-2018 America's Road Team.

*\* Paperwork: Certificate of Qualification (ATA Form); Certificate of Load Securement Training (ATA Form); Contract Establishing Co-Ownership of Drug and Alcohol Testing Program (ATA Form); Certificate of Participation in a Drug and Alcohol Testing Program (ATA Form); U.S. Department of Transportation Drug and Alcohol Testing MIS Data Collection Form for previous year; Annual Drug and Alcohol Laboratory Summaries for previous year; Certificate of Completion of Reasonable Suspicion Training for immediate supervisor of driver (ATA Form); Receipt for Drug and Alcohol Information Packet (ATA Form); Copy of Current Medical Certificate, Copy of the Finalists' Commercial Driver's License, and a copy of the Finalists' MVR.*

*NOTE: Each candidate is eligible to compete for two consecutive selections as an America's Road Team Captain. The candidate would then sit out during the third selection.*

*This national public outreach campaign is funded through generous contributions from Volvo Trucks North America. The Interstate One Truck is supported by Bendix and U.S. Legal Services. The Share the Road Program is sponsored by Mack Trucks, Inc. and Michelin North America and supported by Hyundai, PrePass, Smartdrive and Spireon. Both the Interstate One Truck and the Share the Road program are supported by TA Petro and Omnitracs.*

## Eligibility

1. Candidates must be currently employed as full-time truck drivers, either as company drivers or independent owner-operators. Candidates must drive at least 80 hours in each four-week period.
2. Candidates must have an outstanding safety record. A minimum three years accident free is recommended.
3. Candidates must be able to clearly and convincingly communicate their commitment to safety and professionalism.
4. Candidates, if selected, must be willing to spend up to two to five days each month representing our industry.
5. The nominating company must be a full dues paying member of ATA.
6. The nominator must either be a motor carrier executive with the authority to commit his or hers company's support of the program, or a self-sponsored owner-operator. The nominator should also confirm – before returning the application – that the candidate is willing to participate in the program.
7. ATA will pay all travel expenses associated with ATA arranged Road Team appearances. The nominating company must be willing to continue to pay full salary and provide benefits to the driver. This would include time spent traveling for and representing the ATA. (In the case of an owner-operator, the company must be willing to pay the driver his/her overhead costs, plus an additional sum equivalent to his/her profit per day for each day traveling for ATA.)
8. An independent owner-operator who is a dues paying member of ATA may act as both a nominating company and candidate. ATA will pay all travel costs, but will not be responsible for compensating a self-sponsored owner-operator for lost profits while traveling for the America's Road Team.
9. After the individual is nominated, it is the nominator's responsibility to immediately notify ATA if the candidate becomes ineligible at any time during the selection process.
10. A candidate and nominator/company must be prepared, if selected as a finalist, to provide a copy of the paperwork to ATA prior to traveling to ATA headquarters for the selection process. This paperwork, which will be shipped to all finalists, is mandatory for consideration to become an America's Road Team Captain.



# 2017-2018 America's Road Team Nomination Form

*(The following required information should be provided and verified by the nominator.)*

## Candidate

Name \_\_\_\_\_

Home Address \_\_\_\_\_  
\_\_\_\_\_

Cell Phone \_\_\_\_\_

Home Phone \_\_\_\_\_

Male  Female  Date of Birth \_\_\_\_\_

Email \_\_\_\_\_

## Nominator

Name \_\_\_\_\_

Title \_\_\_\_\_

Employer \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Fax \_\_\_\_\_

Email \_\_\_\_\_ Cell Phone \_\_\_\_\_

## Candidate Profile

Candidate's Employer \_\_\_\_\_

Local Business Address (Terminal) \_\_\_\_\_  
*(No P.O. Boxes please)*

Business Phone \_\_\_\_\_ Business Fax \_\_\_\_\_

Candidate's immediate supervisor or primary terminal contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Type of carrier (Truckload, LTL, hazmat, private fleet, bulk, auto, mover, etc.) \_\_\_\_\_

If multiple-type carrier, what division does candidate haul for? \_\_\_\_\_

Describe candidate's typical route (i.e. Chicago to Omaha) \_\_\_\_\_

Describe the candidate's driving assignment (city, relay, over-the-road) \_\_\_\_\_

What commodities does candidate typically carry? (examples: general freight, produce, petroleum, etc.) \_\_\_\_\_

Is the candidate an owner-operator? Yes  No

How many years has the candidate been a professional truck driver? \_\_\_\_\_ How many years with current employer? \_\_\_\_\_

How many miles has the candidate accumulated in his/her career? \_\_\_\_\_ How many accident-free? \_\_\_\_\_

Has the candidate ever been involved in an accident—either preventable or non-preventable—while driving a truck? Yes  No

If yes, describe each accident on a separate sheet of paper making sure to include:

- the date of occurrence
- the circumstances
- whether the accident was ruled preventable or non-preventable

If candidate has been involved in a PREVENTABLE accident, how many miles has he/she accumulated since the last PREVENTABLE accident? (please note date of last accident) \_\_\_\_\_

Please list on a separate sheet any moving violations charged to the candidate while driving a commercial vehicle or personal automobile.

Note: Please limit nomination packet to one folder or binder.

## Candidate's Industry Activity

Please list any industry-related honors or awards, including company awards, the candidate has received. (examples: truck driving championships, million-mile safe driving award, 10-year safe driving award, etc.).

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Please describe the candidate's involvement in company or industry-related programs such as new driver training, safety instruction, accident review board, etc.

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Please describe candidate's typical work day.

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Is candidate an active Trucker Buddy member?  Yes  No

## Candidate's Community Service

Please list any community service activities such as leadership in Boy Scouts, Girl Scouts, Special Olympics, Little League, etc.

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Please list any affiliation with civic groups such as Rotary, Optimists, Fraternal Lodges or similar organizations.

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Please briefly mention any additional hobbies or interests.

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Please list any previous speaking experience or media training (including presentations at company or industry functions.)

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## Candidate's Statement

On a separate sheet tell us, in your own words, why you would like to represent the trucking industry as a member of America's Road Team. Include your thoughts on the importance of safety and the role trucking plays in day-to-day life.

## Nominator's Statement

On a separate sheet of paper tell us, in your own words, why you think the candidate would make a good representative for America's Road Team. Does he/she have good communication skills? Does he/she work well with people? Does he/she demonstrate a concern for the trucking industry's image? How?

## Additional Materials

A CURRENT PHOTOGRAPH AND USB Flash Drive (only this format will be considered/no emails accepted) OF THE CANDIDATE ARE REQUIRED. In addition, it is helpful to send supporting materials, such as copies of awards or testimonials. Please limit nomination packet to one folder or binder.

## Tips for Video

- Length: 3 to 4 minutes
- Format: USB Flash Drive
- Special consideration for originality of presentation
- Topics to Include:
  1. Importance of Safety
  2. Improving the Image of the IndustryEssentiality of the Industry

- **Nomination Deadline: August 22, 2016**
- **Finalists selected: October 17, 2016**
- **Judging of Finalists: January 8-12, 2017**
- **Announcement of 2017-2018 America's Road Team: January 12, 2017**