

# ATA NATIONAL SURVEY

Interview Schedule



**PUBLIC OPINION  
STRATEGIES**

September 20-24, 2014  
Project: 141007  
N=800 Registered Voters  
Margin of Error:  $\pm 3.46\%$

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D1. In what year were you born?

5%	18 - 24
11%	25 - 34
25%	35 - 44
17%	45 - 54
22%	55 - 64
19%	65 AND ABOVE
*	REFUSED

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D4. Now, other than being an American, what is your main ethnic or racial heritage?

74%	WHITE
12%	AFRICAN AMERICAN OR BLACK
10%	HISPANIC AMERICAN OR LATINO
1%	ASIAN AMERICAN
1%	OTHER
2%	REFUSED

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1. Generally speaking, do you think things in the country are headed in the right direction or are they pretty seriously off on the wrong track?

26%	RIGHT DIRECTION
67%	WRONG TRACK
5%	DON'T KNOW
2%	REFUSED

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2. Do you approve or disapprove of the job that Barack Obama is doing as President?

20% STRONGLY APPROVE  
23% SOMEWHAT APPROVE  
12% SOMEWHAT DISAPPROVE  
42% STRONGLY DISAPPROVE

2% DON'T KNOW  
2% REFUSED

**42% TOTAL APPROVE**  
**54% TOTAL DISAPPROVE**

Now, thinking for a moment about the priorities of the federal government. As you know, there isn't enough money to meet the needs of the country in every area, so our political leaders have to prioritize how federal tax dollars are spent. For each of the following areas, do you believe the country should spend more money, less money or about the same as it is spending right now.

	<b>MORE MONEY</b>	<b>LESS MONEY</b>	<b>SAME</b>	<b>DK</b>	<b>REF</b>
<b>Ranked by % More Money</b>					
4.	K-12 public schools				
	61%	14%	23%	1%	*
5.	Transportation infrastructure, like roads and highways				
	48%	10%	41%	1%	*
3.	Anti-terrorism and national defense				
	48%	16%	35%	1%	*
6.	Health care				
	41%	32%	26%	2%	*
9.	Environmental protection				
	35%	29%	34%	1%	*
8.	Food and drug inspection				
	31%	16%	51%	2%	--
7.	Government assistance to the unemployed				
	23%	38%	36%	2%	*

Now, I would like to read you some names of different industries. For each one, please tell me, first whether you've heard of the industry; then, if so, please tell me whether you have a favorable or unfavorable impression of that industry. If I name an industry you don't know too much about, just tell me and we'll go on to the next one.

	<b>TOTAL FAV</b>	<b>TOTAL UNFAV</b>	<b>VERY FAV</b>	<b>SMWT FAV</b>	<b>SMWT UNFAV</b>	<b>VERY UNFAV</b>	<b>NO OPIN</b>	<b>NVR HRD</b>	<b>REF</b>
10. The trucking industry	<b>65%</b>	<b>9%</b>	23%	43%	7%	2%	22%	3%	1%
11. The railroad industry	<b>61%</b>	<b>8%</b>	22%	39%	5%	3%	27%	3%	*
12. The airline industry	<b>54%</b>	<b>30%</b>	12%	42%	20%	10%	15%	1%	*

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**(ASK OF SAMPLE A)**

13. Picking just one of these industries, the trucking industry, what are the first two or three things that come to mind when thinking of the trucking industry? In other words, what do you like most or like least about it?

**SEE RECORDED VERBATIM RESPONSES**

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14. Thinking about the nation's roads, highways and bridges... Would you say they are in excellent, good, only fair or poor condition?

2% EXCELLENT  
25% GOOD  
49% ONLY FAIR  
22% POOR

1% DON'T KNOW  
\* REFUSED

**28% TOTAL EXCELLENT/GOOD**  
**71% TOTAL FAIR/POOR**

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15. And, how much does traffic congestion effect your quality of life? Would you say it effects it a great deal, some, not very much or not at all?

16% A GREAT DEAL  
33% SOME  
34% NOT VERY MUCH  
17% NOT AT ALL

\* DON'T KNOW  
\* REFUSED

**49% TOTAL GREAT DEAL/SOME**  
**51% TOTAL NOT MUCH/NOT AT ALL**

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16. Now, thinking about your personal situation, do you personally use an interstate highway most days of the week?

40% YES  
60% NO

\* DON'T KNOW  
- REFUSED

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Now, it is estimated that in order to repair, update and modernize the nation's roads, highways and bridges, it would cost \$4 trillion over the next 25 years. I'd like to read you several ways that have been proposed to pay for this construction and repair, and please tell me whether you would favor or oppose each one.

TOTAL FAVOR	TOTAL OPPOSE	DEF FAVOR	SMWT FAVOR	SMWT OPPOSE	DEF OPPOSE	DK	REF
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**Ranked by % Favor**

18.	Raising federal income taxes by 1%, earmarking the additional funds for the Highway Trust Fund.	<b>36%</b>	<b>62%</b>	10%	26%	16%	46%	2%	*
20.	Raising federal taxes on gas and diesel five cents a year, every other year for the next eight years.	<b>29%</b>	<b>70%</b>	11%	18%	15%	55%	1%	*
17.	Double the state fee to register vehicles.	<b>24%</b>	<b>74%</b>	8%	16%	19%	55%	1%	*
19.	Placing a toll on all interstate highways in the country.	<b>23%</b>	<b>76%</b>	9%	14%	17%	59%	1%	*

21. And, if you had to choose ONE of these four proposals to pay to modernize the nation's roads bridges and highways, which ONE would you choose?

25%	RAISING FEDERAL INCOME TAXES BY 1%
23%	RAISING THE FEDERAL GAS TAX
23%	PLACING A TOLL ON ALL INTERSTATE HIGHWAYS
17%	DOUBLING THE REGISTRATION FEES
10%	NONE OF THESE
1%	DON'T KNOW
1%	REFUSED

22. Now, thinking about the proposal to raise federal taxes on gas and diesel... If you knew that the average driver would pay \$2 a week more in fuel taxes if the tax was raised by 20 cents per gallon, would be more supportive or less supportive of this proposal?

14% DEFINITELY MORE SUPPORTIVE  
20% SOMEWHAT MORE SUPPORTIVE  
15% SOMEWHAT LESS SUPPORTIVE  
47% DEFINITELY LESS SUPPORTIVE

3% NO DIFFERENCE

1% DON'T KNOW  
1% REFUSED

**34% TOTAL MORE SUPPORTIVE**  
**61% TOTAL LESS SUPPORTIVE**

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23. Now, some people have proposed changing federal law to allow states to toll the existing lanes of Interstate Highways to pay for transportation improvements. Do you support or oppose giving states the authority to toll existing Interstate Highways?

17% DEFINITELY SUPPORT  
20% SOMEWHAT SUPPORT  
13% SOMEWHAT OPPOSE  
48% DEFINITELY OPPOSE

2% DON'T KNOW  
1% REFUSED

**37% TOTAL SUPPORT**  
**60% TOTAL OPPOSE**

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**(ASKED AMONG THOSE WHO PERSONAL USE AN INTERSTATE HIGHWAY MOST DAYS A WEEK, N=322)**

24. Now, if your state proposed tolling an Interstate Highway that you use most days of the week in order to address maintenance needs and relieve congestion, would you support or oppose this proposal?

15% DEFINITELY SUPPORT  
21% SOMEWHAT SUPPORT  
14% SOMEWHAT OPPOSE  
48% DEFINITELY OPPOSE

\* DON'T KNOW  
1% REFUSED

**36% TOTAL SUPPORT**

**63% TOTAL OPPOSE**

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25. Some have proposed raising money for transportation by using technology to charge drivers a fee for each mile a vehicle is driven. Would you support or oppose this proposal?

4% DEFINITELY SUPPORT  
6% SOMEWHAT SUPPORT  
10% SOMEWHAT OPPOSE  
79% DEFINITELY OPPOSE

1% DON'T KNOW  
\* REFUSED

**10% TOTAL SUPPORT**

**89% TOTAL OPPOSE**

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26. Now, thinking about transportation of goods and products across the country... Which one of the following modes of transportation do you believe moves more freight in the US?

60% TRUCKING  
33% RAILROADS  
6% AIRPLANES

1% DON'T KNOW  
\* REFUSED

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Now, thinking about the country's trucking industry...

27. Would you say the trucking industry's safety record is excellent, good, only fair or poor?

11% EXCELLENT  
46% GOOD  
31% ONLY FAIR  
5% POOR

7% DON'T KNOW  
– REFUSED

**57% TOTAL EXCELLENT/GOOD**

**36% TOTAL FAIR/POOR**

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28. And, do you believe that the industry's safety record has gotten better, gotten worse, or stayed about the same over the last twenty years?

32% BETTER  
21% WORSE  
39% STAYED THE SAME

8% DON'T KNOW  
\* REFUSED

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29. From your personal experience, who do you believe is more likely to make unsafe traffic maneuvers like tailgating, aggressive driving or improperly changing lanes? Would you say it is truck drivers or passenger vehicle drivers?

3% DEFINITELY TRUCK DRIVERS  
4% PROBABLY TRUCK DRIVERS  
20% PROBABLY PASSENGER VEHICLE DRIVERS  
71% DEFINITELY PASSENGER VEHICLE DRIVERS

2% DON'T KNOW  
\* REFUSED

**7% TOTAL TRUCK DRIVERS**

**91% TOTAL PASSENGER VEHICLE DRIVERS**

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30. Who do you believe violates highway speed limits more often? Would you say it is truck drivers or passenger vehicle drivers?

4% DEFINITELY TRUCK DRIVERS  
4% PROBABLY TRUCK DRIVERS  
23% PROBABLY PASSENGER VEHICLE DRIVERS  
67% DEFINITELY PASSENGER VEHICLE DRIVERS

2% DON'T KNOW  
\* REFUSED

**8% TOTAL TRUCK DRIVERS**  
**90% TOTAL PASSENGER VEHICLE DRIVERS**

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31. And, who do you generally believe are safer drivers on the highways? Would you say it is truck drivers or passenger vehicle drivers?

42% DEFINITELY TRUCK DRIVERS  
37% PROBABLY TRUCK DRIVERS  
10% PROBABLY PASSENGER VEHICLE DRIVERS  
5% DEFINITELY PASSENGER VEHICLE DRIVERS

4% DON'T KNOW  
\* REFUSED

**80% TOTAL TRUCK DRIVERS**  
**16% TOTAL PASSENGER VEHICLE DRIVERS**

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32. And, when a car and a truck are involved in a collision, who do you think is more likely to have caused the crash? Would you say it is the truck driver or the passenger vehicle drivers?

3% DEFINITELY TRUCK DRIVERS  
11% PROBABLY TRUCK DRIVERS  
49% PROBABLY PASSENGER VEHICLE DRIVERS  
25% DEFINITELY PASSENGER VEHICLE DRIVERS

11% DON'T KNOW  
\* REFUSED

**15% TOTAL TRUCK DRIVERS**  
**74% TOTAL PASSENGER VEHICLE DRIVERS**

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On some other related issues...

33. Do you favor or oppose reducing highway speed limits for both cars and trucks to improve safety and reduce vehicle emissions?

16% DEFINITELY FAVOR  
14% SOMEWHAT FAVOR  
19% SOMEWHAT OPPOSE  
49% DEFINITELY OPPOSE

2% DON'T KNOW  
\* REFUSED

**30% TOTAL FAVOR**  
**68% TOTAL OPPOSE**

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34. Trucking companies can provide incentives for their drivers to drive at times when fewer cars are on the road, or when they may face less congestion. Would you prefer that trucks generally operate at night between midnight and 5am, or during late morning and mid-day hours?

67% AT NIGHT BETWEEN MIDNIGHT AND 5AM  
24% LATE MORNING AND MID-DAY HOURS

8% DON'T KNOW  
2% REFUSED

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35. Would you favor or oppose constructing truck-only lanes on Interstate Highways?

45% DEFINITELY FAVOR  
22% SOMEWHAT FAVOR  
13% SOMEWHAT OPPOSE  
18% DEFINITELY OPPOSE

2% DON'T KNOW  
\* REFUSED

**67% TOTAL FAVOR**  
**31% TOTAL OPPOSE**

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Now, there are a number of things that the nation's trucking industry could do to improve its image. Please tell me whether you would have a much more favorable or a somewhat more favorable impression of the nation's trucking industry if they took each of the following actions, or if your impression would not change.

<b>TOTAL MORE FAV</b>	<b>MUCH MORE FAV</b>	<b>SMWT MORE FAV</b>	<b>NO DIFF</b>	<b>LESS FAV</b>	<b>DK</b>	<b>REF</b>
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**Ranked by % Much More Favorable**

38.	Placing new safety technology on each truck to make sure that drivers weren't on the road for too many hours at a time.	<b>86%</b>	61%	25%	12%	2%	*	*
36.	Putting in place a mandatory safety training program for all drivers.	<b>78%</b>	52%	26%	19%	2%	1%	*
37.	Replacing older trucks with lower emission trucks powered by natural gas.	<b>64%</b>	34%	30%	28%	5%	2%	*

39.	And, on a related topic... Do you happen to know someone who works in the trucking industry?
	49% YES
	51% NO
	1% DON'T KNOW
	– REFUSED

**(ASKED AMONG THOSE WHO KNOW SOMEONE WHO WORKS IN THE TRUCKING INDUSTRY, N=389)**

40.	And generally speaking, is that person's impression of the trucking industry very positive, somewhat positive, somewhat negative or very negative?
	38% VERY POSITIVE
	47% SOMEWHAT POSITIVE
	8% SOMEWHAT NEGATIVE
	2% VERY NEGATIVE
	5% DON'T KNOW
	* REFUSED
	<b>85% TOTAL POSITIVE</b>
	<b>10% TOTAL NEGATIVE</b>

D2. What was the last grade you completed in school?

\* SOME GRADE SCHOOL (1-8)  
3% SOME HIGH SCHOOL (9-11)  
24% GRADUATED HIGH SCHOOL (9-12)  
3% TECHNICAL OR VOCATIONAL SCHOOL (12)  
25% SOME COLLEGE (13-15)  
30% GRADUATED COLLEGE (16)  
15% GRADUATE/PROFESSIONAL SCHOOL (16+)

\* REFUSED

**27% HIGH SCHOOL OR LESS**

**28% SOME COLLEGE**

**45% COLLEGE+**

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D3. Is your total annual household income greater or less than \$60,000 dollars?

9% UNDER \$20,000  
17% BETWEEN \$20,000 - \$40,000  
12% OVER \$40,000  
14% UNDER \$80,000  
14% BETWEEN \$80,000 - \$100,000  
25% OVER \$100,000

8% REFUSED

**38% UNDER \$60,000**

**54% OVER \$60,000**

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D5. Generally speaking, do you consider yourself to be conservative, moderate, or liberal on most issues?

19%	VERY CONSERVATIVE
20%	SOMEWHAT CONSERVATIVE
34%	MODERATE
15%	SOMEWHAT LIBERAL
8%	VERY LIBERAL
3%	DON'T KNOW
1%	REFUSED
<b>39%</b>	<b>TOTAL CONSERVATIVE</b>
<b>22%</b>	<b>TOTAL LIBERAL</b>

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D6. And in politics today, do you consider yourself a Republican, a Democrat, or something else?

16%	STRONG REPUBLICAN
12%	NOT-SO-STRONG REPUBLICAN
12%	LEAN TO REPUBLICANS
18%	SOMETHING ELSE/INDEPENDENT
9%	LEAN TO DEMOCRATS
13%	NOT-SO-STRONG DEMOCRAT
19%	STRONG DEMOCRAT
1%	DON'T KNOW
1%	REFUSED
<b>28%</b>	<b>TOTAL REPUBLICAN</b>
<b>31%</b>	<b>TOTAL DEMOCRAT</b>
<b>38%</b>	<b>TOTAL LEAN/INDEPENDENT</b>

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D7. Are you, or is anyone in your household, a member of a labor union or a teacher's association or employed by the city, county, state, or federal government?

9% YES--LABOR UNION  
10% YES--TEACHER'S ASSOCIATION  
13% YES--GOVERNMENT EMPLOYEE

72% NO

\* NOT SURE

\* REFUSED

**28% TOTAL YES**

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And, thinking back to the presidential election in 2012...

D8. Regardless of how you may feel today... for which of the following candidates did you vote for President?

<b>Total</b>	<b>Voted</b>	
43%	47%	MITT ROMNEY
47%	51%	BARACK OBAMA
2%	2%	SOMEONE ELSE
5%	—	DID NOT VOTE
1%	—	DON'T KNOW/DON'T RECALL
3%	—	REFUSED

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D9. Gender. Are you married, widowed, separated, divorced or have you never been married?

30%	MALE/MARRIED
2%	MALE/WIDOWED
*	MALE/SEPARATED
4%	MALE/DIVORCED
10%	MALE/NEVER BEEN MARRIED
*	MALE REFUSED
29%	FEMALE/MARRIED
5%	FEMALE/WIDOWED
1%	FEMALE/SEPARATED
6%	FEMALE/DIVORCED
9%	FEMALE/NEVER BEEN MARRIED
1%	FEMALE REFUSED
<b>48%</b>	<b>TOTAL MALE</b>
<b>52%</b>	<b>TOTAL FEMALE</b>

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